MEDIA KIT · NOVEMBER 2026

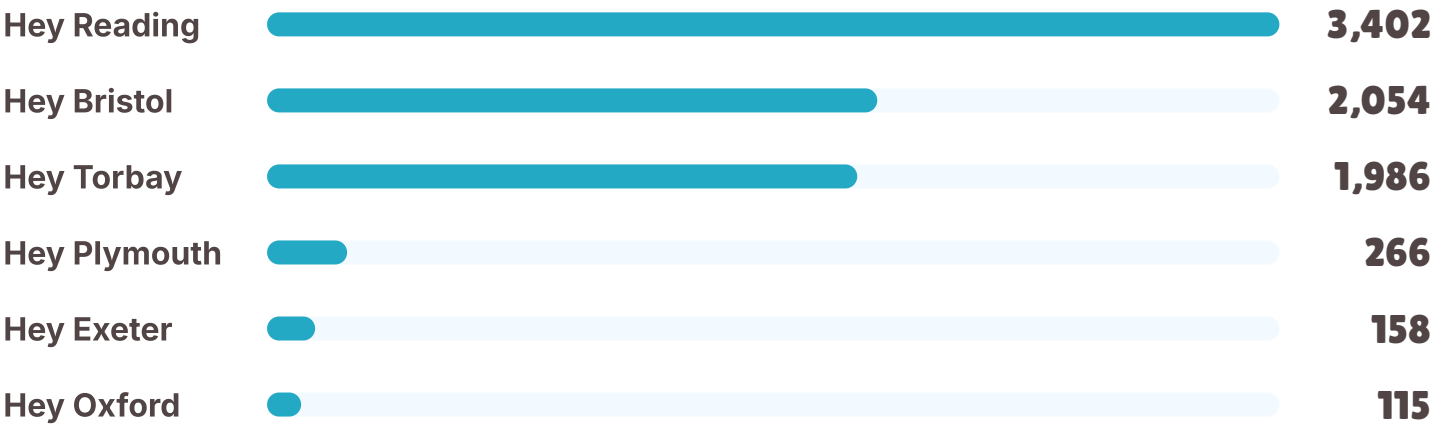
Hey Cities

A free weekly email with the 5 best things to do this week, sent every Wednesday morning to locals deciding what to do.

7,981	6	47.7%	14.4%
readers	city newsletters	open rate*	click rate*

* Hey Reading, our biggest list, over the 12 months to November 2026 (beehiiv).

Readers by city



Who reads it

Local and ready to go out

Each city has its own email, so readers are local to the city you serve.

Opened to make plans

Readers open it midweek to decide what to do this weekend, so features get clicks and bookings.

Matched to interests

Readers choose what they like, from family days out to gigs and food.

Timed for the weekend

It lands on Wednesday morning, before weekend plans are made.

Interests we cover: Family friendly, Nightlife, Events & festivals, Food & drink, Live music & gigs, Comedy, Arts & culture, Outdoors & walks, Wellness, Sport, Free things to do.

Ad options

Top 5 Feature

£35 per send, per city

- ✅ Your feature in the top 5, after the second pick
- ✅ Headline and up to 100 words
- ✅ Link and button to tickets, menu or website
- ✅ Report with opens, clicks and a click map
- ✅ Book one city or all 6

HOW IT LOOKS IN THE EMAIL

SPONSORED

Your event or business

A short description of what's on, when and why locals will love it. We can help you write it.

Book tickets →

Headline Takeover

Your brand in the email header plus the number 1 slot. Coming soon: email us to hold a week.

Running a few weeks in a row, or several cities? Email us for a package price.

What advertisers say

"Seeing 31 new leads was a great result."

The team at DanFest (Hey Reading, April 2025)

"Got a couple of new jobs through, great for when business is quiet."

O&H Electrical (April 2025)

"I received additional bookings through their advert."

Pilates SW (May 2025)

How to book

1

Pick cities and a date

Any Wednesday up to 8 weeks ahead.

2

Write your feature

A headline, a short blurb and a link.

3

Pay by card

Takes two minutes. Receipt and invoice by email.

4

Get your report

Opens, clicks and a click map after the send.

Book online at heycities.co.uk/advertise

Questions or a bigger campaign? Email Tom at **contact@heycities.co.uk**